

10-19-1: GENERAL REGULATIONS:

- A. Purpose And Scope: The purpose and scope of this chapter is to eliminate potential hazards to motorists and pedestrians; encourage signs which, by their good design, are integrated with and harmonious to the buildings and sites which they occupy; encourage sign legibility through the elimination of excessive and confusing sign displays thus reducing driver attention; preserve and improve the appearance of the county as a place in which to live and to work and create an attraction to nonresidents to come to visit or trade; allow each individual business to clearly identify itself and the goods and services which they offer in such a manner as to become the hallmark of their business and of the county thus creating a distinctive appearance and enhancing the county's character as a place in which to live; safeguard and enhance property values; protect public and private investment in buildings and open space; supplement investment in buildings and open space; supplement and be a part of the regulations imposed by the county and promote the public health, safety and general welfare of the citizens of the county. (Ord. 2001-815-O, 12-17-2001, eff. 12-17-2001; amd. 2004 Code)
- B. Interpretation: In interpreting and applying the provisions of this title, the sign requirements contained herein are declared to be the maximum allowable for the purpose set forth. Where this title imposes a greater restriction upon signs and the location thereof, or requires or imposes conditions other than those required or imposed by other laws, ordinances or restrictions, the provisions of this title shall control. (Ord. 2001-815-O, 12-17-2001, eff. 12-17-2001)